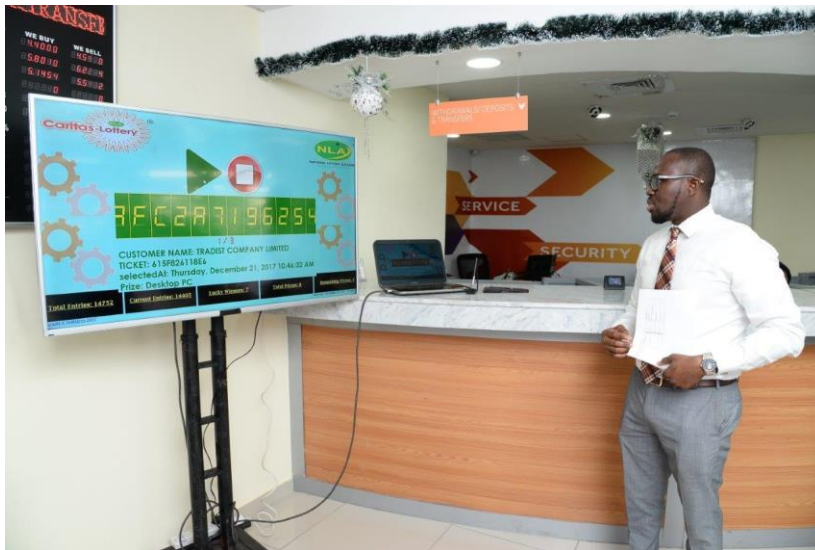


Press Release

December 21, 2017

Accra, Ghana

ACCESS BANK HOLDS MINI DRAW AT ITS NEWLY OPENED BRANCH IN THE OCTAGON



Mr. Ekow Incoom of NLA during the draw

Access Bank Ghana has officially unveiled its latest and ultra-modern branch in the multipurpose Octagon building in Accra when it hosted customers and other dignitaries during the 4th draw in the retuned family promo, “Akyɛdeɛ Kɛseɛ”. The promo, which was relaunched on November 1, gives individuals, families or groups and SME’s the opportunity to save and get rewarded with amazing prizes.

The draw which was supervised by the Head of Business Promotions at NLA, Mr. Ekow Incoom saw a total of 15 customers emerge winners for shopping spree vouchers and educational scholarships while 8 SME customers were winners for various prizes including printers, fire proof safes, money counting machines and desktop computers.

So far, over 500 customers have received prizes ranging from a brand new Hyundai Tucson to an all-expense paid family vacation to Dubai, shopping sprees, educational scholarships, printers, money counting machines and many more.

Speaking from the Bank’s 52nd branch location, the Group Head for Personal Banking at Access Bank, Mrs. Matilda Asante-Asiedu indicated the Bank’s financial inclusion strategy will see it expand its foot prints across the country whiles organising loyalty programmes to incentivize and rope in the unbanked and under-served markets.

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This she said, is to help position the Bank as the preferred financial partner for businesses and individuals through accessible banking services that meet their needs.

She noted that “Over the past three years we have pursued our financial inclusion strategy rigorously through several activities aimed at making banking services available to every Ghanaian. The needs of our customers and the people we serve continue to inform the evolution of this strategy which has been complemented with several promotional campaigns and our digital banking solutions, which enables customers to perform transactions anywhere and at any time”.

The new Access Bank branch is located on the ground floor of the Octagon adjacent the Accra City Hotel (formerly Novotel). The branch will offer the full range of the Bank’s business and retail banking products, bills payment, e-banking as well as money transfer services. It will additionally serve businesses located within the Accra central enclave including Makola, Tema Station and High Street as well as several retail shops and apartment hotels being housed in the Octagon.

The branch’s strategic location will further deepen the Bank’s financial inclusion agenda and play a facilitating role in growing the businesses of Small and Medium Enterprises as well as the financial lifestyle of other individuals.

Since launching its banking operations in Ghana, Access Bank has increased its presence to cater for its growing market share, especially in retail banking. The Bank currently has over 75 hybrid ATMs across the country which accept Gh-link, Visa, MasterCard and Verve aimed at bringing convenience to customers.

The Bank has complemented this effort with various innovative banking solutions such as its Mobile Banking Services – Access Mobile app and *901# platform.

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